



U.S. Small Business Administration

Fresno District Office
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www.sba.gov/ca/fresno

Your Small Business Resource

Every day, the U.S. Small Business Administration and its nationwide network of partners help millions of potential and current small business owners start, grow and succeed.

Resources and programs targeting small businesses provide an advantage necessary to help small businesses effectively compete in the marketplace and strengthen the overall U.S. economy.

SBA offers help in the following areas:

- Starting a Business
- Financing a Business
- Growing a Business
- Opportunities in Contracting
- Recovering From Disaster
- A Voice for Small Business in Government

Visit SBA online at www.sba.gov for 24/7 access to small business news, information and training for entrepreneurs.

All SBA programs and services are provided on a nondiscriminatory basis.

FREE SBA Workshop for Small Businesses

ECONOMIC CHANGE IS HERE WHERE ARE YOU?

In this workshop you will learn the three elements of operating a sound and successful business during this time of ECONOMIC CHANGE.

- **FINANCING**

Business Financing

Budgeting

Understanding Your Financial Statements

- **MARKETING**

Identifying and Targeting Your Customers/Clients

Why and When Customers Spend Money

Tracking Your Customers

- **MANAGEMENT**

Managing Your Business

Making Decisions

Meeting Your Goals

You will learn ways to turn your business around, improve the bottom line, and become and/or stay profitable.

Location: Lemoore Depot
300 E Street
Lemoore, California 93245

Date: Wednesday, February 25, 2009

Time: Workshop 9:00 am to 10:30 am

This workshop is being hosted by the Lemoore Chamber of Commerce. The workshop is open to the public. Chamber membership is not required.

Reservations are required as seating is limited. To make a reservation, contact the Lemoore Chamber of Commerce at (559) 924-6401.

Reasonable accommodations will be made for persons with disabilities if requested at least two weeks in advance of the program. Please call the SBA at 559-487-5791 to make arrangements.